

## ONE TIME GIN RELEASE LEBKUCHEN GIN

What's more Christmassy than freshly baked gingerbread houses? One Time Gin think they've just about cracked it with their limited release, Lebkuchen Gin. They've taken inspiration from traditional German Christmas gingerbread known as Lebkuchen. The result is the perfect Christmas tipple.

In Germany, building gingerbread houses at Christmas is as traditional as the Queen's Speech and turkey sandwiches. One Time Gin



create limited edition releases in partnership with the UK's finest distilleries. They've teamed up with the masterminds behind Two Birds Gin to create a limited-edition release with flavours of gingerbread, almonds and honey.

Union Distillers' "Old Tom" gin recipe has been tweaked to mimic the flavor profiles of Lebkuchen. The result is delightfully sweet and spicy and is perfect for a G&T or festive cocktail. The bottle is wrapped in a hand-painted festive masterpiece by resident artist Manasses Machado. With the likely pair of skiing snow leopard and a disgruntled gingerbread man surveying their gingerbread house, Lebkuchen Gin perfectly encapsulates the Christmas spirit – no pun intended. Lebkuchen Gin is being created especially for the members of One Time Gin subscription club. Sending out boxes filled with gin, tonics, mixers and cocktail ingredients, as well as their club magazine for as little as £ 35.

Further information:  
[www.onetimegin.co.uk/](http://www.onetimegin.co.uk/)

## ALCOHOL FREE "GIN"

In time for Dry January, Borough Wines has launched an alcohol free "gin" that mimics the aromatic profile and complexity of the spirit. Called Labdanum, the 0% ABV "spirit" is made by Surendran & Bownes and is designed to give "discerning drinkers a detox-friendly spirit alternative".

Further information:  
[www.boroughwines.co.uk](http://www.boroughwines.co.uk)

## MCCORMICK BRAND WILL RELEASE A HIGH-END IRISH CREAM

People in the Kansas City area will be the first to try the latest product from Holladay Distillery in Weston: a new small-batch Irish cream liqueur called Five Farms.

Five Farms gets its name from the five family-owned farms in County Cork, Ireland, that are supplying the high-quality, very rich cream used to produce the new liqueur. The cream is then mixed with Irish whiskey within 48 hours of collection, keeping it as fresh as possible. Aside from its fresh ingredients, Five Farms is set apart from its competitors by its whiskey content. According to a representative of Weston-based McCormick Distilling Co., most competitors only use about 1 percent whiskey in their brands, but Five Farms has about 10 percent.

The Five Farms container is a wide-mouthed glass bottle with embossed details, in the style that dates back to the early 1900s. Its closure is a ceramic swing-top cap, adding to the authenticity of the design and the reusability of the container. The black glass creates an elegant presentation and allows the bottle to be recycled. The bottle swings from a metal handle that is easy to carry and gives another nod to milk containers of the past. The bottle and closure was developed specifically for this product by German based Systempack Manufaktur, a speciality bottle producer, that supplies complete packing solution around glass bottles.

McCormick also once again fired up bourbon production at the 161-year-old distillery in 2016, after a 30-year hiatus. The barrel-aged bourbon won't start hitting the market until at least 2019. In the mean time, the distillery is offering White Dog Whiskey, which is the raw distillate that comes fresh off the still.

Further information: [www.holladaydistillery.com](http://www.holladaydistillery.com)

